

VIRTUAL SPRING SUMMIT IPPA 2021

Together Towards Tomorrow

MAY 6-7



ABOUT THE SPRING SUMMIT

IPPA's Virtual Spring Summit sponsorship package has been hand-crafted to provide your company with the visibility and networking we have all missed this past year. New to this conference, IPPA will host a networking reception in our virtual exhibit hall. Each sponsor will receive a custom branded table during this live, virtual event and networking space. This will allow for real-time, face-to-face engagement with new and existing customers.

Additionally, virtual sponsors will benefit from the analytics uniquely available to a Virtual Summit, including directory, and ad click-through tracking.

SUMMIT SPONSOR - \$1,500

- Multi-channel promotion as a sponsor on IPPA website, social media, and Summit broadcast website
- Logo featured on pre- and post-conference communications
- Listing in the Virtual Summit website directory
- 90-minute Networking Reception in the Virtual Sponsor Showcase
- Post-conference shout-out on print publication, *Payroll News*
- Payroll attendee list
- Two virtual attendees

BANNER ADVERTISEMENT ADD-ON - \$150

- Banner ad on Summit website

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